

# Tariff Readiness Checklist



Have you got these covered?  
If not, reach out for a tailored assessment.

## 1. Demand & Revenue Intelligence

Yes No Not Sure

Do you know how price-sensitive your end customers are (elastic vs. inelastic)?			
Can you model how tariff-driven price changes will impact future demand and revenue?			
Are you monitoring shifts in customer behaviour in near real time?			

If not: 5Y helps you model elasticity and track behavioural trends using your own sales and pricing data.

## 2. Competitor & Market Intelligence

Yes No Not Sure

Do you have visibility into how competitors are affected by tariffs?			
Can you monitor external market signals, pricing trends, and sentiment in your industry?			

If not: 5Y integrates and analyses external data to surface early warning signals and competitive threats.

## 3. Supply Chain Exposure

Yes No Not Sure

Are you clear on which suppliers or inputs are impacted by new tariffs?			
Can you track supply chain cost shifts and sourcing risk in one place?			
Do you know if there's excess supply you could leverage?			

If not: 5Y connects and analyses supplier and procurement data to optimise sourcing and cost-to-serve.

## 4. Financial Risk & Margin Impact

Yes No Not Sure

Can you simulate how tariffs and FX changes will affect your margins?			
Are you tracking potential credit risks in your customer base?			
Do you understand how your customers' customers are being impacted?			

If not: 5Y helps you run financial impact scenarios and surface early warning signs in your receivables pipeline.

## 5. External Signals & AI Monitoring

Yes No Not Sure

	Yes	No	Not Sure
Are you continuously monitoring news, regulations, and sentiment shifts relevant to your business?			
Do you use AI or automation to track second-order effects (e.g., downstream demand)?			

If not: 5Y's AI capabilities give you a real-time view of what's changing outside your four walls.

## 6. Strategic Planning Alignment

Yes No Not Sure

	Yes	No	Not Sure
Do finance, sales, and operations share the same real-time view of risks and opportunities?			
Are you using unified data to plan and respond to change?			

If not: 5Y enables collaborative, data-driven planning across the business with shared dashboards and models.

**Ready for Clarity?**

If you checked "no" or "not sure" for any item — let's talk.

Book a free assessment to understand your exposure and how to prepare with data at [5ytechnology.com](https://5ytechnology.com)

